

【Questionnaire on Business】 (for student)

Business

Below is a list of general abilities and knowledge that society is likely to expect from students who acquired degree(s) in the field of Business upon employment. Please assess, in the first question, the importance of each ability and knowledge in the workplace, and in the second question, evaluate the extent to which these expectations are being met.

For each competence, circle one number for its importance and achieved.	Importance				Achieved			
	Low	→	High		Low	→	High	
1. Ability to explain the meaning of basic macroeconomic indexes (such as real GDP growth rate) closely related to business decision making.	1	2	3	4	1	2	3	4
2. Ability to explain the meaning of basic financial ratios (such as ROE and total assets turnover rate) related to business.	1	2	3	4	1	2	3	4
3. Ability to explain basic business terms (such as KPI and PDCA).	1	2	3	4	1	2	3	4
4. Ability to understand and explain exactly recent events and trends related to business.	1	2	3	4	1	2	3	4
5. Ability to collect appropriate data that suit the objectives of the analysis required and to present them in graphs or charts.	1	2	3	4	1	2	3	4
6. Ability to put social phenomena related to business into a box-and-arrow diagram.	1	2	3	4	1	2	3	4
7. Ability to understand the content of academic material in business administration and economics exactly.	1	2	3	4	1	2	3	4
8. Ability to understand specialized economic newspapers (such as FT and WSJ), the economics pages of general newspapers (such as The Times and The New York Times), or information on the Web equivalent to the contents of those newspapers.	1	2	3	4	1	2	3	4

9. Ability to notice problems existed in the conventional ways of thinking and working in business, and to come up with and suggest new ideas and new procedures in order to improve conditions in business.	1 2 3 4	1 2 3 4
10. Ability to organize a work plan by considering future events.	1 2 3 4	1 2 3 4
11. Ability to understand the content of specialized English books or journal articles in business and economics exactly.	1 2 3 4	1 2 3 4
12. Ability to understand the English content of online information in business.	1 2 3 4	1 2 3 4
13. Ability to discuss business issues in English.	1 2 3 4	1 2 3 4
14. Possession of the basic skills to conduct social research (such as how to design questionnaires) and the ability to apply those skills to business surveys.	1 2 3 4	1 2 3 4
15. Ability to conduct appropriate statistical analysis (such as regression analysis) in a business context with actual data.	1 2 3 4	1 2 3 4
16. Ability to analyze a company's accounting statements (such as a balance sheet and profit-and-loss statement) and to point out the financial characteristics and problems of the company.	1 2 3 4	1 2 3 4
17. Ability to examine business activity based on the basic theory for evaluating a company's investments or corporate value (such as the DCF method).	1 2 3 4	1 2 3 4
18. Ability to examine business behavior based on a basic framework for business and corporate strategy (such as Michael Porter's Five Forces Model).	1 2 3 4	1 2 3 4
19. Ability to examine actual marketing phenomena using basic concepts of marketing (such as the 4P's and the segmentation-targeting-positioning approach).	1 2 3 4	1 2 3 4
20. Ability to examine actual human behavior in companies relying on basic concepts of human behavior and group dynamics (such as motivation and leadership).	1 2 3 4	1 2 3 4

21. Ability to examine a business' organization using the basic theories of organizational structure.	1 2 3 4	1 2 3 4
22. Ability to analyze actual human resource policy and practices of a company using basic human resource management theories.	1 2 3 4	1 2 3 4
23. Ability to use the basic theories of production management to examine real business activity.	1 2 3 4	1 2 3 4
24. Ability to examine the functions of companies in society from a broad perspective that includes multiple stakeholders.	1 2 3 4	1 2 3 4
25. Ability to use international management theory (such as an impact of cultural differences among countries on management) to examine real business activity.	1 2 3 4	1 2 3 4
26. Ability to analyze and structure a problem of an enterprise and design a solution (i.e. entering a new market).	1 2 3 4	1 2 3 4
27. Audit an organization and design consultancy plans (i.e. tax law, investment, case studies, and project work).	1 2 3 4	1 2 3 4
28. Identify related issues such as culture and ethics and understand their impact on business organizations.	1 2 3 4	1 2 3 4
29. Identify the functional areas of an organization and their relations (i.e. purchasing, production, logistics, marketing, finance, human resource).	1 2 3 4	1 2 3 4
30. Identify the impact of macro- and microeconomic elements on business organizations (i.e. financial and monetary systems, internal markets).	1 2 3 4	1 2 3 4
31. Understand existent and new technology and its impact for new / future markets.	1 2 3 4	1 2 3 4

A Please choose the five abilities and knowledge that you think you need to acquire by the time of graduation and rank them by number in the boxes below.

Importance

First (No.)
Second (No.)
Third (No.)
Fourth (No.)
Fifth (No.)

B Please choose the five abilities and knowledge that you think you have achieved most completely by the time of graduation and rank them by number in the boxes below.

Achieved

First (No.)
Second (No.)
Third (No.)
Fourth (No.)
Fifth (No.)

【Questionnaire on Business】 (for faculty)

Business

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For each competence, circle one number for its importance and achieved.	Importance				Achieved			
	Low	→	High		Low	→	High	
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2. Ability to explain the meaning of basic financial ratios (such as ROE and total assets turnover rate) related to business.	1	2	3	4	1	2	3	4
3. Ability to explain basic business terms (such as KPI and PDCA).	1	2	3	4	1	2	3	4
4. Ability to understand and explain exactly recent events and trends related to business.	1	2	3	4	1	2	3	4
5. Ability to collect appropriate data that suit the objectives of the analysis required and to present them in graphs or charts.	1	2	3	4	1	2	3	4
6. Ability to put social phenomena related to business into a box-and-arrow diagram.	1	2	3	4	1	2	3	4
7. Ability to understand the content of academic material in business administration and economics exactly.	1	2	3	4	1	2	3	4
8. Ability to understand specialized economic newspapers (such as FT and WSJ), the economics pages of general newspapers (such as The Times and The New York Times), or information on the Web equivalent to the contents of those newspapers.	1	2	3	4	1	2	3	4

9. Ability to notice problems existed in the conventional ways of thinking and working in business, and to come up with and suggest new ideas and new procedures in order to improve conditions in business.	1 2 3 4	1 2 3 4
10. Ability to organize a work plan by considering future events.	1 2 3 4	1 2 3 4
11. Ability to understand the content of specialized English books or journal articles in business and economics exactly.	1 2 3 4	1 2 3 4
12. Ability to understand the English content of online information in business.	1 2 3 4	1 2 3 4
13. Ability to discuss business issues in English.	1 2 3 4	1 2 3 4
14. Possession of the basic skills to conduct social research (such as how to design questionnaires) and the ability to apply those skills to business surveys.	1 2 3 4	1 2 3 4
15. Ability to conduct appropriate statistical analysis (such as regression analysis) in a business context with actual data.	1 2 3 4	1 2 3 4
16. Ability to analyze a company's accounting statements (such as a balance sheet and profit-and-loss statement) and to point out the financial characteristics and problems of the company.	1 2 3 4	1 2 3 4
17. Ability to examine business activity based on the basic theory for evaluating a company's investments or corporate value (such as the DCF method).	1 2 3 4	1 2 3 4
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21. Ability to examine a business' organization using the basic theories of organizational structure.	1 2 3 4	1 2 3 4
22. Ability to analyze actual human resource policy and practices of a company using basic human resource management theories.	1 2 3 4	1 2 3 4
23. Ability to use the basic theories of production management to examine real business activity.	1 2 3 4	1 2 3 4
24. Ability to examine the functions of companies in society from a broad perspective that includes multiple stakeholders.	1 2 3 4	1 2 3 4
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26. Ability to analyze and structure a problem of an enterprise and design a solution (i.e. entering a new market).	1 2 3 4	1 2 3 4
27. Audit an organization and design consultancy plans (i.e. tax law, investment, case studies, and project work).	1 2 3 4	1 2 3 4
28. Identify related issues such as culture and ethics and understand their impact on business organizations.	1 2 3 4	1 2 3 4
29. Identify the functional areas of an organization and their relations (i.e. purchasing, production, logistics, marketing, finance, human resource).	1 2 3 4	1 2 3 4
30. Identify the impact of macro- and microeconomic elements on business organizations (i.e. financial and monetary systems, internal markets).	1 2 3 4	1 2 3 4
31. Understand existent and new technology and its impact for new / future markets.	1 2 3 4	1 2 3 4

A Please choose the five abilities and knowledge that you think are the most important to be acquired by the graduates and rank them by number in the boxes below.

Importance

First	(No.)
Second	(No.)
Third	(No.)
Fourth	(No.)
Fifth	(No.)

B Please choose the five abilities and knowledge you think are most completely achieved by the graduates and rank them by number in the boxes below.

Achieved

First	(No.)
Second	(No.)
Third	(No.)
Fourth	(No.)
Fifth	(No.)