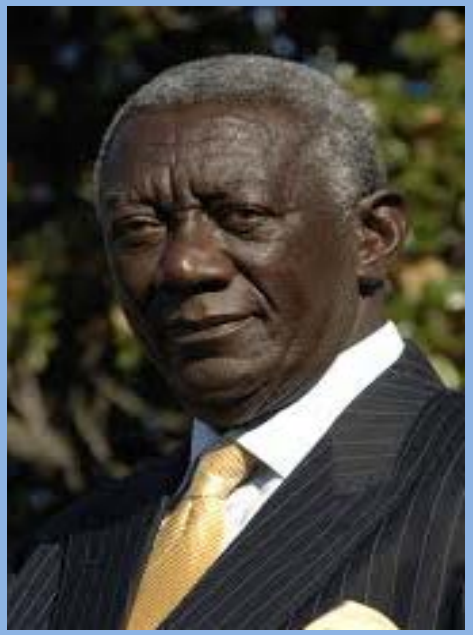
Appropriate Education for the World's Youth: the Challenge for the World's Universities

Higher Education in an Age of Global Mobility

Hitotsubashi University
and the
Japan Association of National Universities

Frances Cairncross
Rector Emeritus, Exeter College, Oxford

Exeter College, University of Oxford



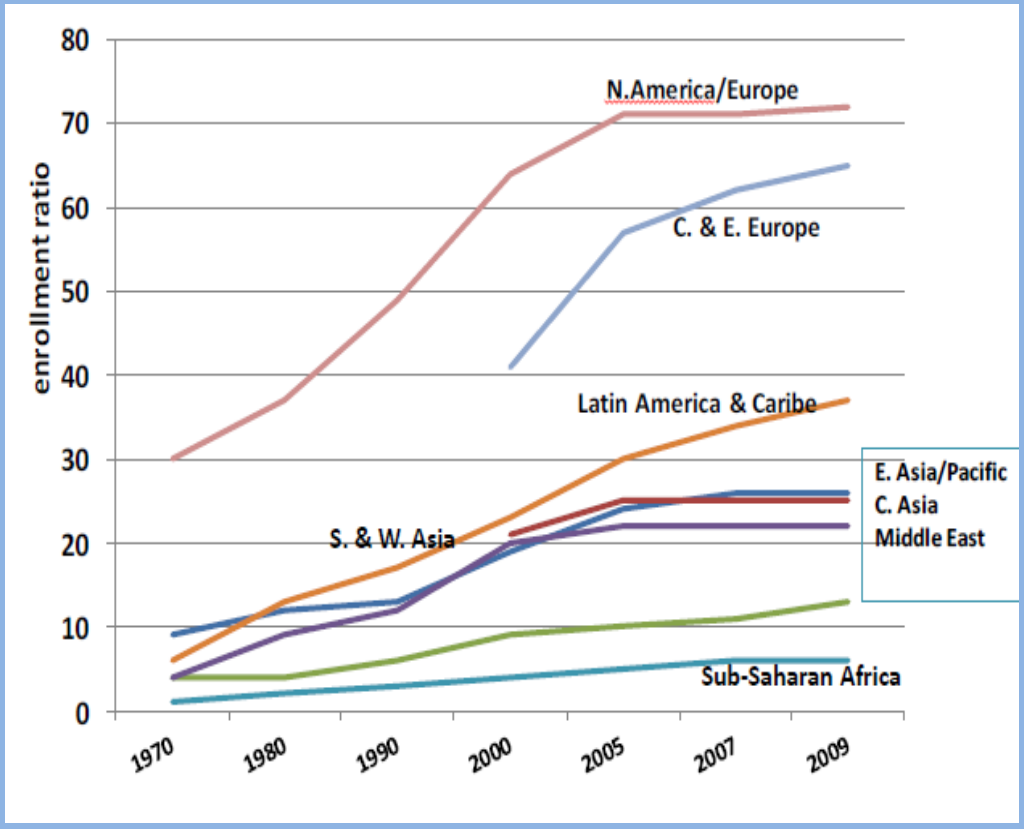
Friedrich Wilhelm Nietzsche
1844 - 1900

Changes in the world of universities in the last 25 years

- Increase in numbers of young people going to university
- Emergence of a global market in university education
- University as a place to acquire vocational skills
- Online education (e.g. MOOCs)

Increase in young people going to university

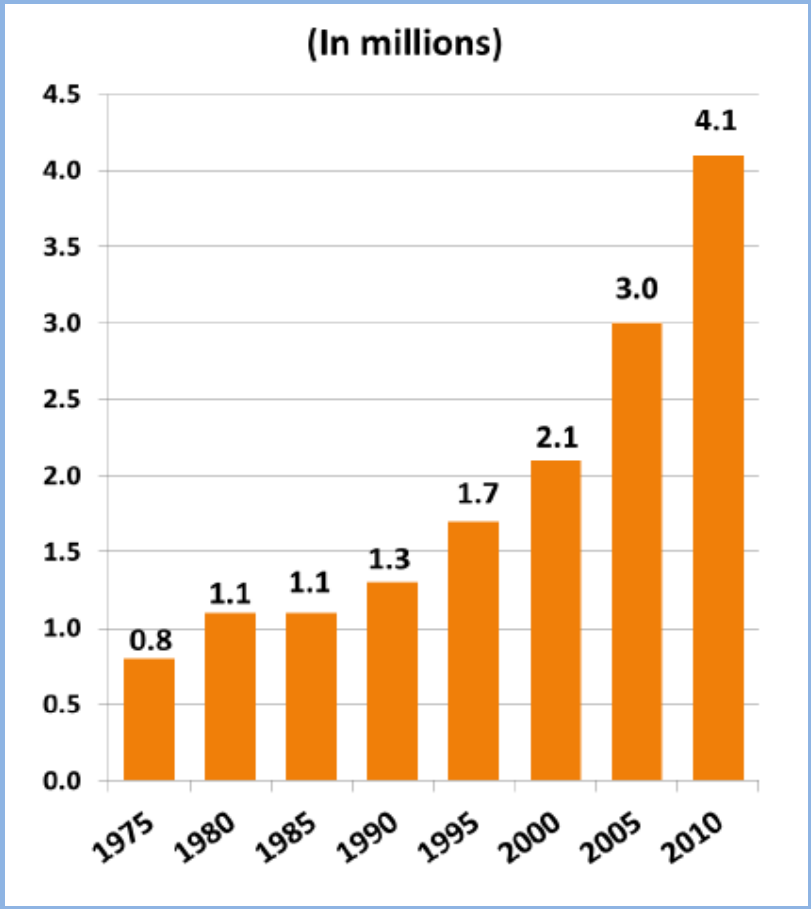
Proportion of young people in tertiary education



Source: Mary M Kritz, Cornell University: *UN Expert Group Meeting on New Trends in Migration: Demographic Aspects, Population Division*

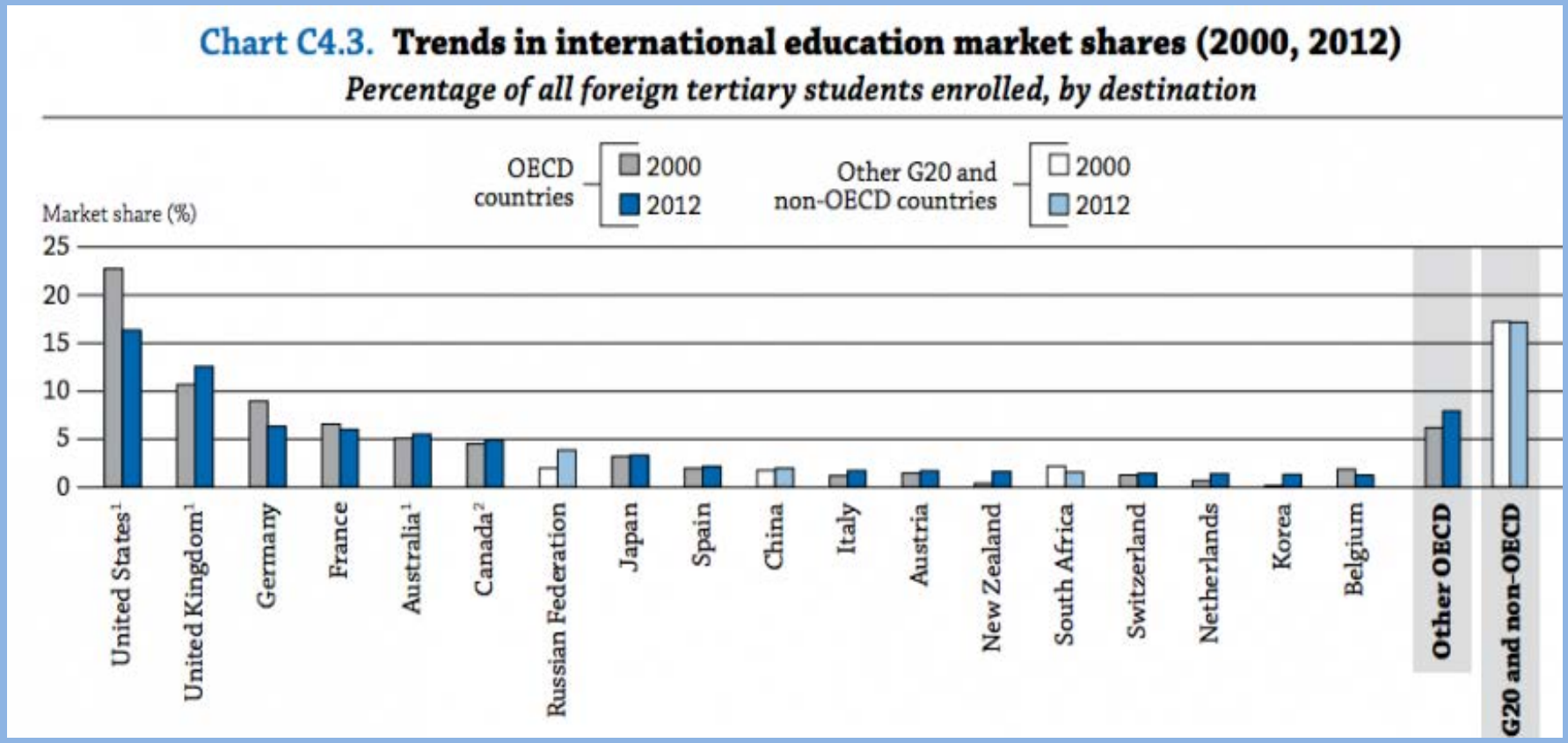
A global market in university education

Number of students in higher education programmes outside their country of citizenship



Source: Mary M Kritz, Cornell University: *UN Expert Group Meeting on New Trends in Migration: Demographic Aspects, Population Division*

A global market in university education (2)



Source: The Economist

John Henry Newman
1801 - 1890

"A University training aims at raising the intellectual tone of society... It is the education which gives a man a clear conscious view of his own opinions and judgments, a truth in developing them, an eloquence in expressing them, and a force in urging them.

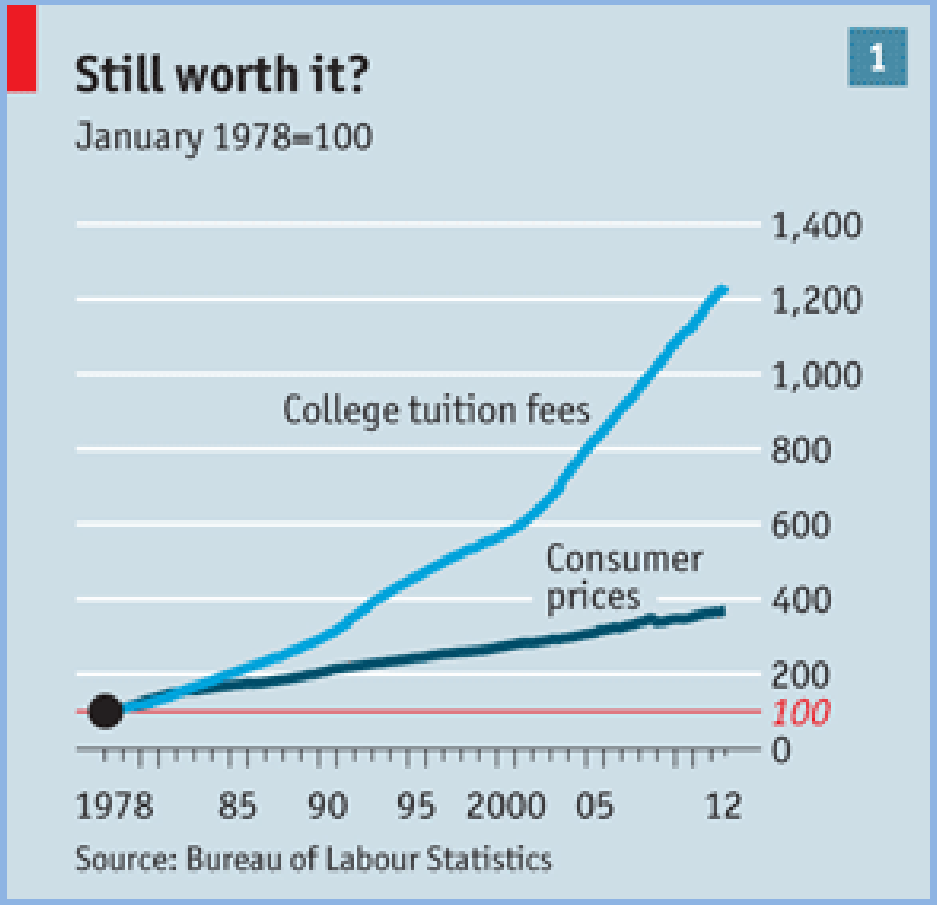
It teaches him to see things as they are, to go right to the point, to disentangle a skein of thought...and to discard what is irrelevant.

It prepares him to fill any post with credit, and to master any subject with facility... He has a gift which serves him in public, and supports him in retirement."

John Henry Newman

University: a place to acquire vocational skills

Rising cost of university education



Source: The Economist

Online education

The Open University

ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
A.D. 1088

Argentina-maru (II) あるぜんちな丸（Ⅱ世）

1958～1971

Thank you!

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